

**GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA**

UNSTARRED QUESTION NO:1870

ANSWERED ON:29.11.2001

ACCEPTING PROCESSING OF PROGRAMMES FROM OUTSIDE PRODUCERS

BHARTRUHARI MAHTAB

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

- (a) the details of guidelines formulated for accepting and processing proposals in respect of programmes received from outside producers at both the Central and Regional levels of Doordarshan;
- (b) the specific power delegated to the regional Doordarshan Kendras to expedite the clearance of proposals received at the kendras level;
- (c) the details of programmes procured from the outside producers during each of the last three years, till date and in which language in respective kendras of the country;and
- (d) the basis on which the producers were selected?

Answer

THE MINISTER OF INFORMATION AND BROADCASTING (SMT. SUSHMA SWARAJ)

(a) As per guidelines formulated by Prasar Bharati for sponsored programmes, proposals were evaluated by the Evaluation Committee in Doordarshan in terms of content of the programme, technical quality, etc. Thereafter, proposals are submitted to the Selection Committee which takes the final decision in selection of the programme.

Under the guidelines for commissioned programmes, the proposals are evaluated and shortlisted by the Evaluation Committee and are submitted to the Costing Committee. The final decision is thereafter, taken by the Costing Committee depending upon suitability/quality of the programme and requirement of Doordarshan.

These guidelines of sponsored as well as commissioned programmes are applicable for both centre and regional levels of Doordarshan.

(b) Prasar Bharati has intimated that the Kendras have full powers on programming pertaining to the region within the overall policy of Doordarshan.

(c) & (d) The information is being collected and will be laid on the table of the House.